

Based on an article you will find at the end

World Cup Just for the Rich? Teens or Adults

Many poor people in South Africa are unhappy about the World Cup. The BBC reports that small traders cannot sell their products near the new soccer stadia. FIFA, the organization that looks after world football, controls who can sell things. Its rules say only commercial partners can trade close to a stadium. The BBC interviewed Clement Zulu, a local ice cream seller. He said the World Cup is creating a big gap between the haves and have-nots: "Big businesses, who don't even need the money like we do, are the ones who will be able to sell here," he said.

Mr Zulu has a point. The World Cup is not only about football. It is also about helping the local community and the local economy. It seems unfair that local people cannot sell their goods and make some money from the tournament. FIFA only lets big, international companies sell stuff. This is unfair and wrong. The poor people who live near the venues should be able to work. This would really help the local area. Multinational companies charge much higher prices for things like ice cream and soft drinks. Poorer soccer fans can't afford them.

Match the following phrases from the article.

Paragraph 1

- | | |
|--------------------------------|-------------------------|
| 1. unhappy about | a. after world football |
| 2. traders cannot | b. and have-nots |
| 3. the organization that looks | c. to a stadium |
| 4. trade close | d. the World Cup |
| 5. a big gap between the haves | e. like we do |
| 6. need the money | f. sell their products |

Paragraph 2

- | | |
|----------------------------------|--------------------------|
| 1. Mr Zulu has | a. from the tournament |
| 2. about helping the local | b. afford them |
| 3. make some money | c. things like ice cream |
| 4. poor people who live | d. a point |
| 5. charge much higher prices for | e. community |
| 6. Poorer soccer fans can't | f. near the venues |

Cloze Test

Many (1) _____ people in South Africa are unhappy about the World Cup. The BBC reports that small traders cannot sell their (2) _____ near the new soccer stadia. FIFA, the organization that looks after world football, controls who can sell things. Its rules say only commercial partners can (3) _____ close to a stadium. The BBC interviewed Clement Zulu, a local ice cream seller. He said the World Cup is creating a big gap between the (4) _____ and have-nots: "Big businesses, who don't (5) _____ need the money like we do, are the ones who will be able to sell here," he said.

Mr Zulu has a (6) _____. The World Cup is not only about football. It is also about helping the local community and the local economy. It seems unfair that local people cannot sell their goods and (7) _____ some money from the tournament. FIFA only lets big, international companies sell (8) _____. This is unfair and wrong. The poor people who live near the venues should be able to work. This would really help the local area. Multinational companies (9) _____ much higher prices for things like ice cream and soft drinks. Poorer soccer fans can't (10) _____ them.

Put the correct words from this table into the article.

- | | | |
|-----------------|----------------|----------------|
| 1. (a) poorly | (b) poverty | (c) poor |
| 2. (a) products | (b) production | (c) productive |
| 3. (a) trading | (b) trades | (c) trade |
| 4. (a) have | (b) haves | (c) has |
| 5. (a) even | (b) evens | (c) event |
| 6. (a) points | (b) point | (c) pointed |
| 7. (a) do | (b) be | (c) make |
| 8. (a) staff | (b) stiff | (c) staff |
| 9. (a) change | (b) charge | (c) exchange |
| 10. (a) afford | (b) pay | (c) budget |

SPELLING

Spell the jumbled words (from the text) correctly.

Paragraph 1

1. poor eelppo
2. sell their pcusdrto
3. who can sell hqtisn
4. commercial tnerpars
5. a big gap etweben the haves and have-nots
6. Big uibssenes

Paragraph 2

7. Mr Zulu has a nipot
8. the olcla economy
9. make some onyme
10. unfair and onrgw
11. arghec much higher prices
12. fans can't draffo them

Number these lines in the correct order.

- (1) Many poor people in South Africa are unhappy about the World Cup. The BBC reports that small traders cannot
- () and have-nots: "Big businesses, who don't even need the money like we do, are the ones who will be able to sell here," he said.
- () Mr Zulu has a point. The World Cup is not only about football. It is also about helping the local community
- () much higher prices for things like ice cream and soft drinks. Poorer soccer fans can't afford them.
- () tournament. FIFA only lets big, international companies sell stuff. This is unfair and wrong. The poor people who
- () sell their products near the new soccer stadia. FIFA, the organization that looks after world football, controls
- () who can sell things. Its rules say only commercial partners can trade close to a stadium. The BBC
- () live near the venues should be able to work. This would really help the local area. Multinational companies charge
- () and the local economy. It seems unfair that local people cannot sell their goods and make some money from the
- () interviewed Clement Zulu, a local ice cream seller. He said the World Cup is creating a big gap between the haves

With a partner, put the words back into the correct order.

1.	unhappy	Africa	in	poor	South	are	.	people	Many
2.	traders	sell	products	Small	cannot	their.			
3.	football	world	after	looks	that	organization	The.		
4.	big	gap	between	A	the	haves	and	have-nots.	
5.	be	sell	The	will	to	who	able	here	ones.
6.	community	about	helping	It	the	is	local	also.	
7.	cannot	Unfair	sell	that	their	local	goods	people.	
8.	poor	the	people	venues	who	live	The	near.	
9.	area	local	the	help	really	would	This.		
10.	much	for	ice	Charge	prices	like	higher	things	cream.

Writing

Write about the World Cup for 10 minutes.

HOMework

1. VOCABULARY EXTENSION: Choose several of the words from the text. Use a dictionary or Google's search field (or another search engine) to build up more associations / collocations of each word.

2. MAGAZINE ARTICLE: Write a magazine article about the World Cup. Include an imaginary interview with a poor South African trader banned from selling ice cream and the CEO of a multinational who can sell at the stadia. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

3. WHAT HAPPENED NEXT? Write a newspaper article about the next stage in this news story. Read what you wrote to your classmates in the next lesson. Give each other feedback on your articles.

Original Article:

SOUTH AFRICA WORLD CUP 'JUST FOR THE RICH'

Written by furtune World News May 10, 2010

South Africa World Cup 'just for the rich'



By Pumza Fihlani
NBF News, Durban

With a futuristic design, sky car and marble finish, the Moses Mabhida stadium has become one of Durban's leading tourist attractions ahead of the World Cup in South Africa.

The new \$450,000 (£300,000) arena was named after an anti-apartheid activist and hero of the black working class but some

South Africans say his memory is being trampled on by people who are using the stadium to harass the poor.

"They should have called this stadium PW Botha – an oppressor – not Moses Mabhida, our father. It just makes a mockery of what he represented," says Johannes Mzimela, who sells ice-cream for a living.

We are being made to jump through hundreds of hoops so we can do for a month what we have been doing here for years

Nhanhla Mkhize
Ice-cream seller

Mr Mzimela is upset at what he calls "hostile raids" by Durban's municipal police, against traders found operating near the stadium or any of the sites earmarked for the World Cup.

Regulations imposed by football's world governing body Fifa on host countries stipulate that no-one but its commercial partners be allowed trade or promote their products in the immediate vicinity of all World Cup sites.

Clement Zulu, who has been selling ice-cream for the past 25 years, accuses the Durban municipal police and the Moses Mabhida management of promoting inequalities between the "haves and the have-nots".

“Big businesses who don’t even need the money like we do are the ones who will be able to sell here – they can afford to pay whatever is necessary for a permit,” he says.

‘Poor get poorer’

Anyone who is not a commercial partner has to apply to the host city’s municipal office for an “events permit”.

The penalties for transgressors will be a spell in jail or a fine based on the company’s profit.
Johannes Mzimela is torn about the benefits of the World Cup

Host cities, Fifa and the local organisers are obliged to create commercial restriction zones around stadiums and areas of importance during the tournament.

The stadium managers declined to comment on the street vendors’ comments but Fifa argues that they must protect the official sponsors from “ambush marketing” by those who would want to profit from the event without having contributed financially.

But many traders say they do not even know how to go about applying for the permits.

“We are being made to jump through hundreds of hoops so we can do for a month what we have been doing here for years – and that’s selling at the stadium,” says Nhanhla Mkhize, an ice-cream seller.

He says all hopes that the World Cup would improve his life have been dashed.

“Now I know it is just a reminder that the rich will get richer and the poor will get poorer,” says the man from Ulamzi township in Durban.

‘Criminals’

Billions of dollars have been spent on revamping South Africa’s airports, hotels and building brand new football stadia in some of the nine host cities – all to accommodate about 450,000 international fans expected to touch down in less than one month. South Africa is hoping to make most of the money back during the World Cup but the street vendors say they now know they won’t see a cent of those profits.

I want nothing to do with the World Cup; it has caused me too much pain already
Jabulane Ngubane, street vendor Jabulane Ngubane, also a street vendor, says the World Cup is threatening his family’s livelihood.

“The police chase us away from the stadium like we are criminals,” says Mr Ngubane, who sells cold drinks and crisps.

“If this is the wrong way of living, then they must show us the right way because when I look for a job I can’t get one and when I sell in the streets my trolley gets confiscated.”

He is from Pietermaritzburg and works in Durban, about 43 miles away, travelling home once a week to visit his family.

Mr Ngubane supports 13 children from his street vending.

Before the police crackdown, Mr Ngubane said he easily made around 400 rand (\$54; £35) a day, and was able to send at least 1,200 rand (\$161; £105) to his family at the end of the week.

When the goods are confiscated, the vendors are fined anything from 100 rand (\$9, £13) to 300 rand (\$40, £26), which in many cases is an entire day’s wage.

Perishable goods such as ice-cream are often damaged either during the raid or in storage.

As a result, Mr Ngubane says he was begun to resent the tournament “I want nothing to do with the World Cup; it has caused me too much pain already,” he says.

“I’ll be happy when this whole thing is over, maybe the police will leave us alone so we can earn a living for our children”